

# **JOLIE C. MATTHEWS**

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## **ACADEMIC APPOINTMENTS**

2014- Assistant Professor of the Learning Sciences  
2015- Faculty Associate, Institute for Policy Research  
Northwestern University, Evanston, IL

## **EDUCATION**

2014 Ph.D. Stanford University, Stanford, CA  
Learning Sciences and Technology Design  
Developmental and Psychological Sciences  
Advisors: Dr. Brigid Barron and Dr. Sam Wineburg  
Dissertation: Historical Inquiry in Digital Spaces  
Dissertation Committee: Dr. Brigid Barron, Dr. Sam Wineburg, and Dr. David Como

2008 M.A. University of Southern California, Los Angeles, CA  
Master in Professional Writing  
Concentration: Fiction and Scriptwriting  
Thesis: The Wild Dead

Pembroke College, Cambridge University, UK  
USC-Pembroke Summer Writing Program

2006 B.A. (magna cum laude) New York University, New York, NY  
Individualized Major, Concentration: Ancient, Medieval and Renaissance Studies  
Senior Colloquium: Conflict between the Individual and State

## **COURSES DEVELOPED AND TAUGHT**

Summer 2017 College Preparation Program (for high school students)  
School of Professional Studies  
Northwestern University, Evanston, IL  
Course: IN\_FOCUS\_190: Sharing, Shaping, and Creating  
Knowledge on Social Media



Levinson, A., Stringer, D., Zywicki, J., Barron, B., **Matthews, J.**, Martin, C. K., & Rogers, M. (2014). "Be a voice, not an echo": Supporting identities as digital media citizens. In Barron, B., Gomez, K., Martin, C.K., & Pinkard, N. (Eds.) *The Digital Youth Network: Cultivating Digital Media Citizenship in Urban Communities*, 131. MIT Press.  
<https://mitpress.mit.edu/books/digital-youth-network>

Martin, C. K., Barron, B., **Matthews, J.**, & Stringer, D. (2014). Patterns of engagement: How depth of experience matters. In Barron, B., Gomez, K., Martin, C.K., & Pinkard, N. (Eds.) *The Digital Youth Network: Cultivating Digital Media Citizenship in Urban Communities*, 203. MIT Press. <https://mitpress.mit.edu/books/digital-youth-network>

Rogers, M., Barron, B., Martin, C., K., Levinson, A., & **Matthews, J.** (2014). Stepping into production: Seeding creative project work. In Barron, B., Gomez, K., Martin, C.K., & Pinkard, N. (Eds.) *The Digital Youth Network: Cultivating Digital Media Citizenship in Urban Communities*, 97. MIT Press. <https://mitpress.mit.edu/books/digital-youth-network>

## REPORTS

Gallo, I., **Matthews, J.C.** (2013). Beyond the product: Designing customer experiences. *Marketing Science Institute Conference Summary*.

## ARTICLES UNDER REVIEW

**Matthews, J.C.** Someone else's bias: Divisive perspectives in the sense-making practices of an informal, online community

**Matthews, J.C.** A past that never was: The interplay of fantasy and history in *Game of Thrones* fans' Tumblr discussions.

## CONFERENCE PRESENTATIONS

### Peer Reviewed

**Matthews, J.C.** (2015, April). Girls, vids, and the past: Gender discourse in historical media production practices. Part of Identity, production in progress: Multimodal and creative engagements with media across genres symposium at the American Educational Research Association's (AERA) Conference, Chicago, IL.

Barron, B., Levinson, A., **Matthews, J.C.** (2013, April). Joint media engagement: Diverse perspectives on how young children, families and teachers learn and interact with media together. Paper presentation at the American Educational Research Association's (AERA) Conference, San Francisco, CA.

**Matthews, J.C.** (2012, March). Women remixing history on YouTube: Vidding practices. Part of Digital Media and Gender: Women and girls engaging with technology Symposium at the Digital Media and Learning (DML) Conference, San Francisco, CA.

**Matthews, J.C.** (2011, April). Source engagements: An online history community's pursuit of historical knowledge. Paper presentation at the American Educational Research Association's (AERA) Conference, New Orleans, LA. Winner of Best Student Paper for ATL/LS SIG.

Barron, B., Rogers, M., Stringer, D., Levinson, A., Mertl, V., **Matthews, J.C.**, Pinkard, N., Austin, K., Gomez, K. (2010, February). Creating learning ecologies that bridge divides. Presented at the Digital Media and Learning (DML) Conference, San Diego, CA.

### **Invited Talks**

**Matthews, J.C.** (anticipated, October 2017). Bias and Perspective in Online Spaces: Creating Meaningful Social Interactions. Social Relationships across the Life Span Global Initiatives Conference, Northwestern University, Evanston, IL.

**Matthews, J.C.** (anticipated, fall 2017). Guest Speaker. COG SCI 366 Cognitive Science Proseminar. Instructor: David Rapp. Northwestern University, Evanston, IL.

**Matthews, J.C.** (2016, September). Guest Speaker. COG SCI 366 Cognitive Science Proseminar. Instructor: David Rapp. Northwestern University, Evanston, IL.

**Matthews, J.C.** (2016, May). Polarity in Social Media Spaces: Do Online Discussions Lead to Changed Opinions? Institute for Policy Research. Northwestern University, Evanston, IL.

**Matthews, J.C.** (2015, July). Informal Learning in the digital age: A snapshot of fan and social media practices. Advanced Placement Summer Institute for High School Teachers. Northwestern University, Chicago, IL.

**Matthews, J.C.** (2014, October). Women Re-mixing History on YouTube. Northwestern's School of Education and Social Policy Multimodal Group. Northwestern University, Evanston, IL.

**Matthews, J.C.** (2014, October). History in Digital Spaces: A Tale of Two Fandoms. Northwestern's School of Education and Social Policy Annual Faculty Retreat. Northwestern University, Chicago, IL.

**Matthews, J.C.** (2014, April). Rationalizing a past that never was: Moral arguments on Game of Thrones. Paper presentation at the Graduate Student Conference on History Education, Umea University, Umea, SE.

**Matthews, J.C.** (2011, April). Fandoms and historical learning on the Internet: The case of the Tudors. Paper presentation at the Graduate Student Conference on History Education, Umea University, Umea, SE.

## **MEMBERSHIPS AND SERVICE**

Northwestern University's School of Education and Social Policy Diversity Committee  
Northwestern University's Learning Sciences Doctoral Admissions Committee  
Northwestern University Co-lead MoDAL Lab  
Northwestern University Qualifying Exam Revisions Committee  
International Society of the Learning Sciences (ISLS)  
American Historical Association (AHA)  
Alumni Member, Stanford History Education Group (SHEG)  
American Educational Research Association (AERA)  
Reviewer, *New Media & Society*  
Reviewer, *Journal of the Learning Sciences*  
Reviewer, *Poetics*

## **RESEARCH AND OTHER EXPERIENCE**

Summer 2013	Ph.D. Research Intern. Social Media Collective under Dr. Nancy Baym, Microsoft Research New England, Cambridge, MA
2011-2014	Research Assistant. Joint Media Engagement Group under Dr. Brigid Barron, Stanford University, Stanford, CA
2011-2014	Research Assistant. Digital Humanities under Dr. Sam Wineburg (Part of Wallenberg Media Places Grant), Stanford University, Stanford, CA
2009-2011	Research Assistant. Stanford YouthLab under Dr. Brigid Barron, Stanford University, Stanford, CA
Academic Coach and Teaching Assistant Positions	
2008-2009	Personal Advantage Coach, SCORE! Educational Center, Pasadena, CA
2006-2008	Teaching Assistant, University of Southern California, with Dr. Thomas Gustafson's ARLT 101: Los Angeles: The Fiction, Los Angeles, CA

Spring 2006                      Academic Coach, ACE Tutoring for Pasadena School District's "No Child Left Behind" Program, Pasadena, CA

## **ATTENDED WORKSHOPS**

### **2015**

The Future of Technology and Education: Trend Analysis. The New Media Consortium (NMC) Summer Conference, Alexandria, VA.

Narratives in Space and Time: Digital Storytelling on Maps and Timelines. The New Media Consortium (NMC) Summer Conference, Alexandria, VA.

### **2011**

Making Games that Help Teach Difficult Concepts. The Center for Children and Technology, Bainbridge Island, WA.

## **HONORS AND AWARDS**

2017 Searle Fellow, Northwestern's Searle Center for Advancing Learning & Teaching

2011 American Educational Research Association's ATL/LS SIG Best Student Paper

2009 Stanford Women's Club of Pasadena Fellowship, Stanford University

2006 University Honors Scholar, New York University

2006 Founder's Day Award, New York University

2002 Kuumba Fellowship, New York University

2002 Albert Gallatin Scholar, New York University

## **POSTER PRESENTATIONS**

**Matthews, J.C.** (2013, December). Reading historical content in online discussions. LIFE Site Visit 2013, Stanford, CA.

Barron, B., Levinson, A., **Matthews, J.C.** (2012, November). Joint media engagement. LIFE Site Visit 2012, Seattle, WA.

**Matthews, J.C.** (2011, October). Rethinking history in the digital age: Fandom production and consumption practices. Stanford Alumni Weekend 2011, Stanford, CA.

Steinbock, D., **Matthews, J.C.**, Barron, B., Martin, C., Mercier E., Pea, R., Walter, S., Maldonado H., Mertl, V., Chen, M., O'Mahony, K. (2011, June). Repertoires of collaborative practice. LIFE Site Visit 2011, Seattle, WA.