

Michael A. Spikes

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EDUCATION

Ph.D in Learning Sciences; (in progress) **2018 - Present**
Northwestern University, Evanston, IL

**M.S. in Technological Systems Management;
Educational Technology** **2012 - 2014**
Stony Brook University, Stony Brook, NY

Capstone: "A case study combining online social media and video to teach news literacy."

B.A. in Mass Media / Television & Digital Media **2009 - 2011**
University of the District of Columbia, Washington, D.C.

PROFESSIONAL EXPERIENCE

**Project Manager/Director; Educator Training
& Digital Resources** **2014 - 2018**
Center for News Literacy; Stony Brook University
Stony Brook, NY (based in Chicago, Illinois)

- Primary architect of Chicago Teacher Training Programs for the Center for News Literacy to expand into greater Chicago area.
- Researched funding opportunities for organization and wrote successful grant proposals in excess of \$100,000.
- Managed grant objectives with team of 6 contracted individuals.
- Brokered relationships with related organizations for collaborative projects related to teacher training in Civic Education and News Literacy.
- Conducted training workshops for K-12 educators and Community College instructors both in small group (12 - 25), and large group (80+) settings.
- Presented at regional educational conferences.

Senior Educational Specialist**2012 - 2014**

Center for News Literacy; Stony Brook University Stony Brook, NY

- Primary Educational Technical advisor in the build of both Center for News Literacy & Center for Communicating Science's Digital Resource Center in Drupal CMS Platform. Served as webmaster for both sites to facilitate continuing development of both site platforms.
- Manage the production and maintenance of various media for the Center for News Literacy's Digital Resource Center, including the build of both a Wordpress, and Drupal CMS based digital repository of lessons, video, audio, and other interactive educational media for teachers.
- Shoot, edit, and produce original video content for the Center for News Literacy partners and manage social media platforms, including Youtube, Twitter, Facebook, and Google Plus.
- Develop curriculum material based around university course concepts for use in K-12 classrooms.
- Design and implement interactive lesson material in platforms including Keynote, Prezi, Adobe Flash, Wordpress, Java, and HTML5.

Teacher, Mass Media Studies & Production**2006 - 2012**

District of Columbia Public Schools, Washington, D.C.

- Planned and facilitated classes in the production of live to tape, and single camera video production, in studio and on location. Trained students in digital audio production, coordinated volunteers, mentors, and professional organizations to work with students.
- Played key role in the development of Mass Media curriculum for 4 campuses.
- Managed summer school Mass Media program -- coordinated hiring, facilitated training programs, and supervised equipment budget

Radio & TV Division Lead & Advisor**2005 - 2008**

Friendship News Network; Friendship Public Charter Schools, Washington, D.C.

- Developed and taught broadcast media program for students.
 - Produced video and audio promotions for program, along with documentary video projects with small groups of students.
 - Evaluated, purchased, and managed studio and field equipment with \$150,000 budget.
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RELATED EXPERIENCE**Audio Producer; Kellogg Insight Podcast****2014 -**

Northwestern University - Kellogg School of Management
Evanston, IL.

- Audio recordist and mixer for Kellogg Insight Magazine Monthly Podcasts.
- Manages recording and editing of audio actualities.
- Directs both on and off-site interviews and recordings.
- Edits audio actualities and voice over recordings using Digital Audio Workstations.
- Manages audio archives and workflow for podcast edits with team of editors and writers.

Project Coordinator / Producer**2005 - 2007**

WAMU 88.5 FM - American University Radio
Washington, D.C.

- Produced Youth Voices narrative radio program.
- Managed program budget.
- Recruited and trained students to produce radio stories.
- Recorded voice tracks, edited scripts, performed final edits, wrote and produced promos for programs.

AWARDS and GRANTS

Northwestern University Cognitive Science Fellowship	2018 - 2019
News Literacy and Civic Education in Illinois A Center for News Literacy Collaboration \$400,000 - Robert R. McCormick Foundation	2015 - 2019
News Literacy @ Your Library Partnership with American Library Association \$50,000 - Democracy Fund	2017 - 2018

RECENT SPEAKING ENGAGEMENTS

Media Literacy @ Your Library American Library Association Annual Conference Washington, DC	2019
Making Sense of Actionable Information: Social Media though the lens of news media literacy Rhode Island Association of Libraries Annual Conference Providence, RI	2019
“Making Sense of the News: Teaching News Literacy in an Era of Misinformation” Summer Institute for Human Rights & Genocide Studies Teacher Conference Buffalo, NY	2018
“Stopping Fake News in its Tracks by Building your Student's News & Information Literacy Skills Today and Everyday” Illinois Council for the Social Studies Fall Conference Palatine, IL	2018

PUBLICATIONS

Spikes, Michael A., and Yousuf S. Haque. “**A Case Study Combining Online Social Media and Video to Teach News Literacy.**” *Journal of Educational Technology Systems*, vol. 43, no. 1, 2014, pp. 99–116., doi:10.2190/et.43.1.g.

POPULAR EDUCATION-RELATED ARTICLES

Spikes, Michael A. “**News Literacy: Evaluating Evidence in News Stories to Find the Truth.**” *BillMoyers.com*, Public Square Media, Inc., 30 Mar. 2017, billmoyers.com/story/evaluating-evidence-refuting-trumps-wiretapping-claims/.

Spikes, Michael A. “**Making Sense of the News: The Power of Information – Billmoyers.Com.**” *BillMoyers.com*, Public Square Media, Inc., 3 Mar. 2017, billmoyers.com/story/making-sense-news-power-information/.

Spikes, Michael A. “**Making Sense of the News: Distinguishing News from Sponsored Content – BillMoyers.Com.**” *BillMoyers.com*, Public Square Media, Inc., 22 Feb. 2017, billmoyers.com/story/making-sense-news-distinguishing-news-sponsored-content/.

MEDIA APPEARANCES

Reynolds, Colleen. “**Illinois Teachers Get Lesson In News Literacy.**” WGLT, wgl.t.org/post/illinois-teachers-get-lesson-news-literacy#stream/0.

Rojas, Carmen. “**Media Literacy Training for Teachers Goes a Long Way (Video).**” *Education Week - On Air: A Video Blog*, 21 June 2017, blogs.edweek.org/edweek/on-air-video-blog/2017/06/media-literacy-training-for-teachers-video.html.

PROFESSIONAL MEMBERSHIPS

Student Member - Association of Education in Journalism and Mass Communications (AEJMC)

Student Member - National Association of Media Literacy Educators

Work samples and links are available at Linked In:

www.linkedin.com/in/michaelaspikes